



launchpad T O Y S

Howdy!

Thanks for downloading our Toontastic Storytelling Workshop Kit. You're in for an hour and a half of educational fun!

Toontastic is a storytelling tool for iPad that enables kids to animate and share their own cartoons. This Workshop Kit has everything you'll need to host a fabulous, 90-minute cartoon-making event for kids ages 7-10.

Here's what's included:

- Detailed **instructions** for a 90-minute workshop
- Printables and **supporting resources**
- Materials to **advertise** your workshop

All that's left for you to provide is the place, the kids, and iPads with Toontastic! Grab Toontastic: All Access in the **App Store**, or at half-off through Apple's **Volume Purchase Program**.

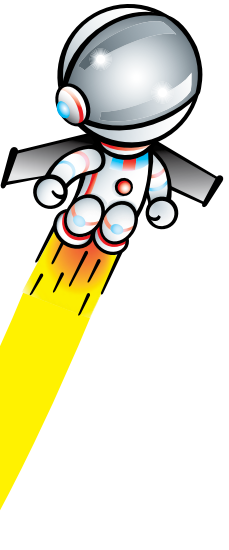
Want to take Toontastic: All Access for a spin before planning a workshop? Send us an email at educators@launchpadtoys.com and we'll send you a free copy for your institution!



If you have any other questions, please send me an email at hannah@launchpadtoys.com. I'm happy to help out or just chat about Storytelling Workshops and creating cartoons!

**Thanks again for using Toontastic.
We can't wait to see the stories your kids create!**

-Hannah & Your Friends at Launchpad Toys



Toontastic

Storytelling Workshop Kit



Learn storytelling skills while creating cartoons!

MISSION OVERVIEW

Objectives | Our learning goals for this Storytelling Workshop

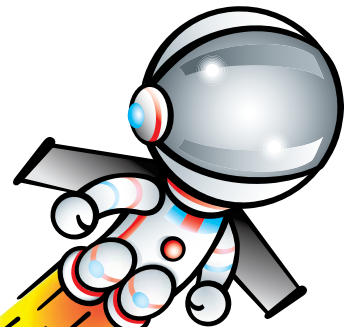
- To learn and develop digital storytelling skills through cartoon creation using the iPad app Toontastic
- To better understand key storytelling concepts like Story Arc, Character, Setting, and Emotion

Materials | Everything you need for a successful workshop

- iPads with [Toontastic: All Access](#) - We recommend at least 1 iPad for every 2 kids
- Projector and speaker for iPad
- Toontastic [Storyboard Templates](#)
- Storytelling Workshop [Take Home Cards](#)
- Pencils

Prep | A few tips that will make your workshop easier

- Print Take Home Cards and Storyboard Templates for each kid
- In Settings, turn off Toontastic's Audio Guides on each iPad to reduce excess noise and login to your ToonTube account
- Don't have one yet? Create a [ToonTube account](#) for your workshop





Storytelling Workshop Kit

FLIGHT PLAN - 20 MINUTES

Discuss | Invite kids to share their prior knowledge of storytelling

What do you know about storytelling? What are different parts of a story?

- Examples: Plot, characters, settings, a problem, a resolution

Explain | Demonstrate how to create a scene using Toontastic

Toontastic is a creativity tool for making cartoons. A cartoon is an animated story made up of different scenes. A scene is a building block of a story. There are four parts of a scene:

- The first step in building your scene is to create the setting, where your scene will take place.
- Next, select characters for your scene. Characters are the people (or monkeys or monsters :) in your story.
- Tell your story! Move your characters on the iPad and record your voice to tell your story.
- Finally, give your scene a little more emotional energy with music. Move your scene up and down to adjust the energy level and pick an emotion that fits the mood.

Create | Explore Toontastic's Settings & Characters while recording a scene

Divide kids into groups of two and distribute one iPad per group for kids to explore Toontastic. Offering kids a short time to create one or two scenes gives them an opportunity to explore the app's features, settings, characters, and music without getting too far off-track from the workshop.

LIFT-OFF - 20 MINUTES

Explain | Show how to use the Story Arc to create Plot & Emotional Energy

A cartoon is an animated story made up of different scenes like: a Setup, a Conflict, a Challenge, a Climax, and a Resolution. Together, these scenes form the story arc, a measure of your story's Emotional Energy. Toontastic's built in Story Arc graphic organizer helps you construct your cartoon's Story Arc.

- **Setup:** Introduce the characters and story setting
- **Conflict:** Create a problem for your main character
- **Challenge:** Make the problem even more difficult
- **Climax:** Help the main character solve the problem
- **Resolution:** Show that the problem has been settled



Storytelling Workshop Kit

LIFT-OFF - CONT.

Discuss | Watch & analyze “Monkey’s Quest to Banana Island”

“[Monkey’s Quest To Banana Island](#)” is a cartoon created on Toontastic by Lily123. You can watch it online or find it in the app by searching for Lily123 on ToonTube. It’s a great example of Story Arc that can help students start to think about the scenes and parts of a story.

- What happens in the Setup scene of “Monkey’s Quest To Banana Island”?
- What problem did Monkey face in the Conflict scene?
- How did Monkey’s problem get even more complicated in the Challenge scene?
- How did the characters address the problem in the Climax scene?
- How did Lily123 show that the problem was solved in the Resolution scene?

RE-ENTRY - 30 MINUTES

Plan | Plan your stories using the Toontastic Storyboard Template

Distribute a [Storyboard Template](#) for each group to plan their stories. Our Storyboard Template is a graphic organizer that helps kids plan their cartoons before diving into animation. Encourage kids to use the Storyboard Template as a jumping off point by choosing the main settings and characters for their stories, then writing a few sentences describing each of the scenes in their cartoons. Finally, kids can add the Scene Type (Setup, Conflict, etc.) and Emotion of each scene. Kids might not finish their Storyboard Templates during your workshop, but it will help them articulate their ideas and develop a clear Story Arc.

Create | Animate your stories using Toontastic

It’s finally time to create your cartoons! Remind kids to look back at their Storyboard Template if they get stuck as they animate their cartoons. Allow a few minutes at the end for kids to title their cartoons and add their names as directors.

Toontastic Storytelling Workshop Kit

DEBRIEF - 20 MINUTES

Share | Share kids' cartoons with the group and parents

To share cartoons, connect each iPad to a display and speaker, or gather around the presenter. If time allows, encourage kids to share what they liked about each cartoon. Invite parents to return early to watch their kids' creations.

Wrap Up | Distribute Take Home Cards for kids to share with their families

Cartoons can be uploaded to your ToonTube account and share them online with kids and families. You can find instructions for creating your ToonTube account on [#LaunchpadEDU](#).

Thanks for hosting a Storytelling Workshop!



We can't wait to see the stories your kids tell with their new understanding of storytelling and the Story Arc. Visit [#LaunchpadEDU](#) to learn more about how you can foster storytelling and creativity through play using Launchpad Toys.

Want to share your work or just have questions? Email me at hannah@launchpadtoys.com! I'd love to chat :)

Thanks and happy tooning!

- Hannah from Launchpad Toys

Toontastic Storytelling Workshop Kit

SUPPORTING MATERIALS

Spread the word! | Tell kids, families, and teachers about your workshop

Share your workshop in your newsletter, with a poster, or through your email list. You can use the poster in this kit, or create your own using assets available in our [Media Kit](#), like the app icon and photos of kids using Toontastic. Here's the text we use to tell people about our own Storytelling Workshops:

“Mark your calendars! We're hosting a Toontastic Storytelling Workshop and we'd love for you to join us! We'll be making cartoons and learning great storytelling techniques along the way. Toontastic is an animation tool for iPad that empowers kids to create their own cartoons through imaginative play. We'll have iPads on hand, but feel free to bring your own with the latest version of Toontastic. Can't wait to see you there!”

Printables | Print these materials to use for your workshop

Storytelling Workshop Poster: Print the poster, fill in the date and location, and you're set! You'll have people signing up in no time.

Toontastic Storyboard Template: Plan your story before you animate. Print at least one Storyboard Template for each group of two kids creating a cartoon.

Storytelling Workshop Take Home Card: Print a Take Home Card for each of the kids coming to your workshop. The cards are a great take-away, and we've even built in a space for you to add your address or a signature. Just look!



Toontastic

Storytelling Workshop



When _____

Where _____

Toontastic Storyboard

Let's make a cartoon! Pick the settings and characters, sketch your scenes, and write your story. Once you're done, turn your story into a cartoon adventure with Toontastic!



SETTINGS

CHARACTERS

SCENE TYPE

EMOTION

SCENE TYPE

EMOTION

SCENE TYPE

EMOTION

SCENE TYPE

EMOTION

SCENE TYPE

EMOTION

TITLE

DIRECTOR

Howdy Playful Storyteller!



Thanks for coming to our **Toontastic** storytelling workshop! We hope you had fun creating cartoons and learning a bit about storytelling along the way.

To learn more about Toontastic, go to launchpadtoys.com/toontastic or download Toontastic: FREE for your iPad today.

We can't wait to see all the cartoons you create!

Happy Tooning!



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